

ideas for life

VIERA Neuheiten
Plasma-TV Übersicht / Frühling 2009

VIERA

Borer TV

TV • Radio • Video • Hi-Fi • Netz
Postfach Niederfeldstrasse 16
4227 BÜSSERACH
☎ 061 781 11 61 Fax 781 31 35



John Lay Electronics

VIERA Plasma Line up Übersicht

Z Serie	54,46	Z1	NeopDP	600Hz	Premium	- T / SD, MPEG 2 + HD, MPEG 4 (H.264) - C / SD, MPEG 2 + HD, MPEG 4 (H.264) - S / SD, MPEG 2 + HD, MPEG 4 (H.264)
	65,58,50,42	V10	NeopDP	600Hz	High End	- T / SD, MPEG 2 + HD, MPEG 4 (H.264) - C / SD, MPEG 2 + HD, MPEG 4 (H.264) - S / SD, MPEG 2 + HD, MPEG 4 (H.264)
G / GW Serie		46,42	G15	NeopDP	600Hz	Step up
	50,46,42	GW10	NeopDP	600Hz	Core	- T / SD, MPEG 2 + HD, MPEG 4 (H.264) - C / SD, MPEG 2 + HD, MPEG 4 (H.264) - S / SD, MPEG 2 + HD, MPEG 4 (H.264)
S Serie	50,46,42	S10		400Hz	Entry	- T / SD, MPEG 2 + HD, MPEG 4 (H.264) - C / SD, MPEG 2 + HD, MPEG 4 (H.264)
X Serie	50,42,37	X10		100Hz	Core	- T / SD, MPEG 2
C Serie	50,42,37	C10		100Hz	Entry	- T / SD, MPEG 2

Erklärung DVB-Tuner:

SD = Standard-Auflösung / MPEG 2

HD = High Definition Auflösung / MPEG 4 (H.264)

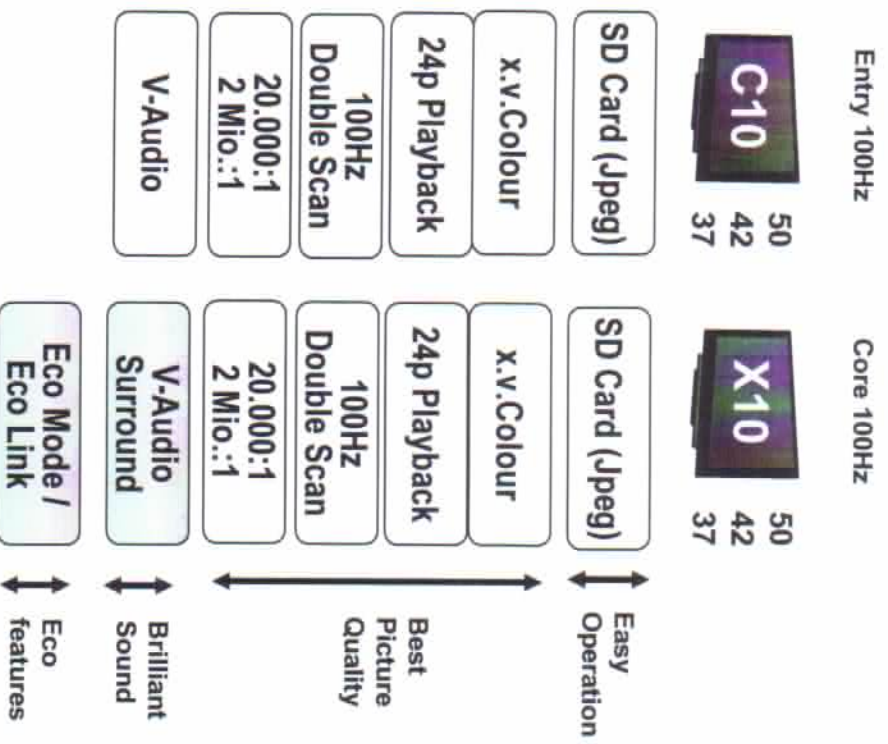
VIERA Plasma / Full HD

Line up Übersicht

	Entry 400Hz	Core 600Hz	Step up 600Hz	Premium 600Hz	Flagship 600Hz	
	 S10	 GW10	 G15	 V10	 Z1	
	50 46 42	50 46 42	46 42	50 42	54 46	
			2 inch	One-sheet-of-glass	1 inch	Outstanding Design
			Viera Cast	Viera Cast	Viera Cast	
			DLNA / DivX	DLNA / DivX	DLNA / DivX	
SD Card (HD movie & Jpeg)	SD Card (HD movie & Jpeg)	SD Card (HD movie & Jpeg)	SD Card (HD movie & Jpeg)	SD Card (HD movie & Jpeg)	SD Card (HD movie & Jpeg)	Easy Operation
x.v.Colour	x.v.Colour	x.v.Colour	x.v.Colour	THX & DCC & x.v.Colour	THX & x.v.Colour	Best Picture Quality
24p Playback	24p Playback	24p Playback	24p Playback	24p Smooth Film	24p Smooth Film	
400Hz sfd IFC Pro	600Hz sfd IFC Pro	600Hz sfd IFC Pro	600Hz sfd IFC Pro	600Hz sfd IFC Pro	600Hz sfd IFC Pro	
30.000:1 2 Mio.:1	40.000:1 >2 Mio.:1	40.000:1 >2 Mio.:1	40.000:1 >2 Mio.:1	40.000:1 >2 Mio.:1	40.000:1 >2 Mio.:1	Brilliant Sound
V-Audio Surround	V-Audio Surround	V-Audio PROSurround	V-Audio PROSurround	V-Audio PROSurround	V-Audio PROSurround	
Eco Mode / Eco Link	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco features

VIERA Plasma / HD ready

Line up Übersicht



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VIERA Neuheiten
LCD-TV Übersicht / Frühling 2009







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VIERA LCD Line up

Übersicht

 V Serie	37,32	V10	100Hz	High End	-T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264) -S / SD, MPEG 2 + HD, MPEG 4 (H.264)
					DVB-Tuner: -T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264) -S / SD, MPEG 2 + HD, MPEG 4 (H.264)
 GW Serie	37	G15	100Hz	Step up	-T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264) -S / SD, MPEG 2 + HD, MPEG 4 (H.264)
	37,32	GW10	100Hz	Core	DVB-Tuner: -T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264) -S / SD, MPEG 2 + HD, MPEG 4 (H.264)
 S Serie	42,37,32	S10	50Hz	Entry	-T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264)
					DVB-Tuner: -T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264)
 X Serie (100Hz)	32	X15	100Hz	Step up	-T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264)
					DVB-Tuner: -T / SD, MPEG 2 + HD, MPEG 4 (H.264) -C / SD, MPEG 2 + HD, MPEG 4 (H.264)
 X Serie (50Hz)	32,26,19	X10	50Hz	Core	-T / SD, MPEG 2
					DVB-Tuner: -T / SD, MPEG 2
 C Serie	32,26,19	C10	50Hz	Entry	-T / SD, MPEG 2
					DVB-Tuner: -T / SD, MPEG 2





Erklärung DVB-Tuner:

SD = Standard-Auflösung / MPEG 2

HD = High Definition Auflösung / MPEG 4 (H.264)

VIERA LCD / Full HD

Line up Übersicht

	Entry 50Hz	Core 100Hz	Step up 100Hz	Premium 100Hz	
	 S10	 GW10	 G15	 V10	
	42 37 32	37 32	37	37 32	Outstanding Design
	SD Card (HD movie & Jpeg)	SD Card (HD movie & Jpeg)	Viera Cast DLNA / DivX	Viera Cast DLNA / DivX	Easy Operation
	24p Playback	10bit panel x.v.Colour 24p Smooth Film 100Hz	10bit panel x.v.Colour 24p Smooth Film 100Hz	10bit panel x.v.Colour 24p Smooth Film 100Hz	Best Picture Quality
	20.000:1 ISC	50.000:1 ISC	50.000:1 ISC	100.000:1 ISC	
	IPS Alpha (32" / 37")	IPS Alpha Fine Black Filter	IPS Alpha Fine Black Filter	IPS Alpha Fine Black Filter	
	V-Audio Surround	V-Audio Surround	V-Audio PROSurround	V-Audio PROSurround	Brilliant Sound
	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco Mode / Eco Link	Eco features

VIERA LCD / HD ready

Line up Übersicht

